

ROCK YOUR DUMMY! AWARD 2015

The *Rock Your Dummy! First Prize* will provide the winner the chance to realize his/her dummy as a photobook. The winner will work hand to hand with Fuego Books, in order to launch a brand new photobook with a special event at Le PhotobookFest 2016.

All photobook dummies shortlisted for the *Rock Your Dummy! First Prize* will be exhibited during Le PhotobookFest at 1 rue Francis Picabia, 75020 Paris (Galerie des Ateliers artistes de Belleville). The shortlist will be announced at the beginning of November. You will be approached by email if your dummy has been selected.

The winner among the shortlisted will be selected by a jury comprising some major names on the photobook scene (Maria Inc., Fuego Books, Discipula Editions, Nico Baumgarten) during Le PhotobookFest and presented on Sunday 16 November during the closing party.

Public can vote for the *Box of Dummies Award* among all photobook dummies shortlisted and exhibited during Le PhotobookFest. As a result of that vote, one dummy will be sent to the "Box of Dummies", an itinerant showcase travelling through the branches of the Photobook Club network all over the world.

TERMS AND CONDITIONS TO ENTER THE ROCK YOUR DUMMY! AWARD:

1. We are particularly keen to receive, showcase and support scrapbook or self-published mock-up and handcrafted dummies so no electronic versions accepted.
2. Your dummy must be the dummy of an unpublished book never sold before Le PhotobookFest and with no registration number (ISBN).
3. We are open to all type of submitters; there are no age or nationality limits. On the other hand there is a limit of one book per submitter.

WINNER

1. An edition of at least 300 copies will be published of the *Rock Your Dummy! First Prize* book. This amount will depend on the book specifications arranged between the author(s) and the publishing house, Fuego Books. Fuego Books will cover all costs related to the publication. The author(s) will receive 10% of the photobooks. Fuego Books will be responsible for the sales and distribution of the rest of the copies of which it will also keep all of the profits.
2. In order to make the production feasible Fuego Book reserves the right to make changes to the winning photobook dummy always in close collaboration with the author(s).
3. The author(s) will keep the copyright of his/her work, but upon winning, he/she/they accept to transfer the rights to publish and sell the first edition to Fuego Books.
4. For every new reprint after the first edition, a new deal will be negotiated.
5. No honorarium for the author(s) will be provided as part of the *Rock Your Dummy! First Prize*.

RETURN/ SHIPPING COST

1. The shipping fees (submission and return) are at the cost of the submitter. Please indicate on your pre-inscription mail if you want your book returned. For fees see here: <http://www.laposte.fr/particulier/outils/calculateur-de-tarif> [French]
<http://about-france.com/postal-rates.htm> [English, up to date till January 2015]

2. The author(s) of the winning dummies for *Rock Your Dummy! First Prize* and the *Box of Dummies Award* accept their work will not be returned as part of their acceptance of the prizes.

EXHIBITION AND PROMOTION RIGHTS

1. Even though Le PhotobookFest personnel will take the utmost care while manipulating your photobook dummy, you agree that your dummy will be manipulated by hundreds of visitors and might be damaged as a result and that Le PhotobookFest will not be responsible for any damage caused to the books during the time of the exhibition.
2. You grant the organisation permission to exhibit your dummy during Le PhotobookFest 2015 in Paris from 13 to 15 November 2014.

2. You accept that Le PhotobookFest and Fuego Books have the right to use your work for promotional and editorial purposes in the context of the *Rock Your Dummy! Award 2015*. This may include national and international media up to 12 months after the submission. In any case you will be noticed if your work is used for these purposes.

SUBMISSIONS

1. Send a pre-inscription email with: your complete name & address, email + name of the book (with a picture if possible) + year of making.
2. While sending your actual photobook dummy include the following: Printed and signed copy of this Terms & Conditions form. Please note, entries sent without the above form will not be considered.

By signing this form you agree to the terms and conditions of the *Rock Your Dummy! Award 2015* and acknowledge that:

The deadline for submission is October 30th 2015. Your dummy has to be arrived in Paris the 7th of November as the latest.

You have read, and accept, the requirements and consequences of this submission.

You will provide at request all of the information requested in the submission if needed.

You will send your dummy to: Emilie Hallard, 1 square Amicie Lebaudy 75020 Paris – France.

SUBMITTER (SURNAME, NAME IN CAPITAL LETTERS): _____

TITLE OF THE BOOK: _____

DATE: _____ COUNTRY & CITY _____ SIGNATURE : _____

Please email us for more info at lephotobookfest@gmail.com